

**SUBJECT: ECONOMIC FEASIBILITY ANALYSIS FOR ACQUISITION AND SALE OF LAND FOR CONSTRUCTION OF HOUSING IN THE CITY OF MACHALA**

**Francisco Javier Feijoo Ochoa**  
**Author**

**Ing. Francisco Vera Domínguez**  
**Academic advisor**

**SUMMARY**

The main theme for this research is the population growth of the Canton Machala on that ground be generated this work because it is a practical issue for the diploma in civil engineering, as it is reflected issues related to real estate projects, not They are looking anything but meet the different needs and the good life, security and generate a harmonious environment for the population. This case study is based on analyzing the project's profitability for Construction, considering the costs and revenues that could get when executing a job of this nature, take advantage of the most effective manner, offering new technologies, since all the country are real estate companies. Our joint residences will be settled in the period "section and change; Banana Memorial "with a land area of 50000 m<sup>2</sup> in which 50 houses were built, the usable area of 30,000 m<sup>2</sup> is divided into 100 lots; in 50 of the 50 homes they build, the name of the complex will be called "GOLDEN CITY". We obtain as a result of this analysis a profitable project and we project that to 36 months and get good results, concluding that this project is feasible to run.

**Keywords:** Analyze, Execute, Project, Property, Profitability.